

**FOR IMMEDIATE RELEASE  
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## **CITY OFFERS NEW ONLINE SWIM REGISTRATION** ***e-Reg available 24 hours a day, seven days a week***

**Medicine Hat** – With fall programs starting up, the City of Medicine Hat's new online registration tool e-Reg makes it easier than ever to register for Red Cross Swim Lessons.

E-Reg is available on the City's Family Leisure Centre website [www.medicinehat.ca/flc](http://www.medicinehat.ca/flc) 24 hours a day, seven days a week.

"Residents started using this service the first day we launched, so there is clearly demand for these types of services and it's an exciting step for the City of Medicine Hat as we strive to make our services faster and easier for our customers" says Mayor Garth Valley. "Go to the website, browse for programs, make a selection and sign up. It's that easy."

The new registration system allows patrons to register and securely pay for swim programs online. In addition, patrons can check the status of current registrations for their family, including the program start date. The online system gives people instant confirmation that they are in the program. Instant financial payment, available through major credit cards, provides an efficient means for patrons to register.

All e-Reg users must have a Client ID and a Password to use this new online system. The password ensures confidentiality and secures resident's financial and personal information. The City is encouraging everyone to get a Client ID over the winter to be ready for next summer's registration.

The current registration system is also still available. Walk-in registrations are still offered at the Family Leisure Centre or Crestwood Recreation Centre, as well phone-in registrations through credit card. You can also browse the swim lesson programs and check out their availability without e-Reg access.

Residents may register online if you know your Program Registration Family ID number or contact the Swim Registration Line at 502-8566 for e-Reg assistance.

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For further information, please contact:

Mayor Garth Valley  
City of Medicine Hat  
529-8181

Judi Frank  
Director of Family Leisure Centre  
City of Medicine Hat  
502-8563