

FOR IMMEDIATE RELEASE
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The Road to the Esplanade... **ESPLANADE OPENING IN OCTOBER**

Medicine Hat – The Esplanade Arts and Heritage Centre will open this fall with a 10-day official opening event **Oct. 22-31, 2005**.

The Esplanade Gala Committee and Esplanade staff are coordinating a wide array of performances, exhibitions, and events to fill an exciting 10-day schedule to celebrate the opening.

There will be events in the Art Gallery, Heritage Gallery, Discovery Centre, Studio Theatre and Performing Arts Theatre, including a ribbon-cutting on Oct. 22.

“We are hoping to secure over 10 major events for the community to enjoy during the opening, including exhibitions and theatre performances,” says Wayne Craven, Chair of the Esplanade Gala Committee. “This is an opportunity for the community to come in, take a look around, and see what the Esplanade is all about.”

There is no admission charged to enter the building during the 10-day opening, however some of the performances will require patrons to purchase tickets.

Watch for updates! The City of Medicine Hat will soon be announcing local and professional events for the opening and the upcoming 2005/2006 season, as well as information on how to obtain tickets.

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